

NCAIP EXCELLENCE AWARD CRITERIA

PURPOSE:

The purpose of this award is to recognize NCAIP local association achievement in association management, membership, education, safety, public relations, leadership development, industry partnering, and technology.

JUDGING:

Awards will be presented at state convention for the following categories based on membership numbers at the beginning of the year on July 1st.

Category A	10 and Under members
Category B	11 to 25 members
Category C	26 and over members

SUBMISSIONS:

There is no formal documentation required for this award. However, you should read each criterion carefully and make sure your response includes all of the information requested.

Submissions may be sent to NCAIP president via electronic mail or US Postal Service (see below). If using US Postal Service submit in triplicate (3 copies). NCAIP President must receive the submission by September 15, 20 .

The NCAIP President will select 3 judges to evaluate the submissions and confirm the points. (The judges will not be NCAIP members and two will be employed in the insurance industry and one in the public sector).

REMIT TO:

Email:

AWARD PERIOD:

July 1, 20 to June 30, 20

Association Name:

Association Address:

AWARD CRITERIA:

Association Management:

1. a. This section must be completed to be eligible for an award.

Describe how the management of your association has contributed to the 20__ – 20__ NCAIP Theme.

“ _____ ”

- b. Describe your Horizon Plan. Describe the procedure used for writing the plan and how often it is reviewed. Describe how one of your strategies for: education, membership recruitment/retention, partnering program, leadership development, or use of technology contributes to the IAIP's purpose as described in the IAIP Mission Statement.

- c. When did you last update your Horizon Plan?

5. Enter 10 points for each association activity promoting IAIP awareness during IAIP week. Describe each activity and give dates. _____
Maximum points: 30

Membership:

6. Describe your goals for membership retention and growth. Enter 10 Points for 50% retention and growth and 25 points for 75% retention and growth. Describe how you achieved retention and growth. _____

Association membership as of 7/1/20__ _____
Association membership as of 6/30/20__ _____

7. Enter 25 points if you have 1 to 5 new members. _____
Enter an additional 10 points if you have 6 to 10 new members.
(List name and date joined) Describe your goals and recruiting program.

8. How many regular meetings are held each year? _____
Average attendance at your regular meetings: _____
If your average attendance is 50% of total, enter 50 points.... _____

9. Enter 25 points for sending a delegate to State Convention. _____
Add 5 additional points for each member that served on a NCAIP
convention committee. (List date of convention and member's name)

10. Enter 25 points for sending a delegate to Regional Convention. _____
Add 5 additional points for each member that served on a IAIP Region II
committee. (List date of IAIP Region II convention and member's name) .

11. Enter 25 points for each member who attended National Convention. _____
Add 5 points for any other member serving on a IAIP convention committee.
(List date of National Convention and member's name).

Education:

- 12. Enter points as shows below for each education course sponsored by your local association:** _____

Industry Course, 3 hours or more – 25 points per course

IAIP Course, 30 minutes or more – 25 points per course

(Cannot be counted as a meeting program)

(List the date, instructor's name and course title).

- 13. Enter 25 points for each member who completes an industry Course and Receives an accredited, professional designation, AAI, CPCU, etc. or an IAIP self-study course .** _____

(List member's name, date of completion and designation received, and Course title).

- 14. Enter 5 points per member for each educational seminar each member attended at State Convention, Regional Conference or National Convention.** _____

(List member's name, seminar title and date attended).

17. Enter 30 points for each "Confidence while Communicating" course Sponsored by the local association. (List date held and instructor).

18. Enter 25 points for each "CWC" contestant that participates in State Speak-Off; Add 20 points for Regional Speak-Off; and 30 points for National Speak-Off. (List contestant name and speak-off date).

Legislative:

19. Enter 10 points for a local association meeting addressing insurance industry legislative matter. (List subject of meeting and date held).
Cannot be included in #2 above.
