

NCAIP NEWSLETTER

WWW.NCAIP.ORG SEPTEMBER2013



MAKING A DIFFERENCE

From the desk of NCAIP president, Geraldine Plott

NCAIP Members;
I am honored to be your NCAIP President and thank you for giving me this opportunity. As you know your 'elected' President, Janet Crosscup accepted a new employment opportunity and relocated to

Florida. Janet had already begun this year's conference and had chosen her theme - "Make a Difference". I believe with Janet, that each of us

can 'Make a Difference' and that collectively we can make an even bigger difference with and for NCAIP!

Our NCAIP 72nd Annual Convention is just around the corner. The **72nd** - just think about that for a minute; this October will be 72 years of educational classes, networking

opportunities, leadership building skills, community service projects, safety programs, speak-offs, relationship building within and without the industry; think of the number of members that have gone before us in those 72 years. Those members 'Made a

Difference' - otherwise we would not be here today.

We must continue to 'Make a Difference', but in making that difference

we also need to consider our RVP's theme - "*Take Ownership of Your Membership*". It's easy to join a group, go to the meetings and say you're a member. But when you spend a dollar, don't you want to make sure you get your dollar's worth?

"WE GAIN STRENGTH,
COURAGE AND CONFIDENCE
BY EACH EXPERIENCE IN
WHICH WE REALLY STOP TO
LOOK FEAR IN THE FACE . . .
WE MUST DO THAT WHICH
WE THINK WE CANNOT."
ELEANOR ROOSEVELT

NCAIP IS SOCIAL MEDIA SAVVY!

Have you LIKED NCAIP on Facebook yet? Please "LIKE" us today for updates on IAIP, NCAIP and sharing local association news.

You'll see great tips and articles on professional development, leadership, and industry information.

Also check out the FREE quarterly webinars on how to get social media savvy for you and your local association.

November's topic is "Twitter 101" and more info is available at www.ncaip.org or NCAIP on Facebook.

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So if you're going to be a member of a group or organization, wouldn't the same logic apply?

To truly get the full benefit of your membership, you need to get involved – chair a committee, assist in a community project,

present a class – **get involved**. As you chair that committee or present that class, you build your confidence and enhance your leadership skills – it's a 'win-win' situation.

Today we have so many more opportunities, opportunities that bring challenge but also great

reward. I challenge each of you to take full benefit of your membership – stand with NCAIP and **"Make a Difference"** in our communities and our industry!

**Thank you
Geraldine Plott
2013-2014 NCAIP Council
Director**

REGION 2 GOALS 2013-14

Brenda Lawhorn, RVP

- By June 30, 2014 each association will have offered one networking event that encourage members to network with others outside of their local association and with other professionals in your area.
- Provide and promote at least one educational/leadership development opportunity per quarter for the members and local professionals in your area.
- By June 30, 2014 each association is requested to raise a minimum of \$100 towards a combined Regional goal of \$2,500 to be donated to the Legacy Foundation.
- Grow each local association by at least two new members.

ASSOCIATION NEWS

GREENSBORO INSURANCE PROFESSIONALS

July we had Dare London from Wyndham come an speak.

August we volunteered at the Windom Golf Tournament.

September we will have a speaker on changes in health care.

October we are offering a CE class during our regular meeting, food drive for local shelters and Crop walk.

November Geraldine Plott is coming to speak and we will start collecting for our Christmas Cheer family.

Thank you

Todd Jones, GIP President 2013-14

PIEDMONT ASSOCIATION OF INSURANCE PROFESSIONALS

Our association (PAIP) is having our annual golf tournament next week to raise money for our scholarships. We are also collecting items for the State Public Relations project for the Masonic Home for Children in Oxford, NC. In the coming months we are going to be collecting food for a local food pantry and also collecting items for a local nursing home to be given at Christmas.

Thanks,

Phillis Butcher, PAIP President 2013-14

LOOKING FOR YOUR ASSOCIATION'S NEWS?

SO ARE WE!

**Make sure and get YOUR news into
NCAIP Website/Social Media
Coordinator, Tracy Cotton for next
quarter.**

Email to:

tcotton@morrowinsurance.com

FOLLOW NCAIP on FACEBOOK:

www.facebook.com/NCAIP